

**CRITICAL ELEMENTS:** 10.83" x 4.71" (9'5"H x 21'8"W)

# 10'5" x 22'8" Display

## **Specifications:**

- Submit files via WeTransfer.com to quintingerber@clearchannel.com **OR** local Account Executive
- Creative Cloud software accepted: Photoshop, Illustrator and Indesign
- Include screen and printer fonts (zip file) or convert to outlines
- Include all imported graphics or files
- Save Photoshop imports as CMYK. TIF files are preferred using LZW compression.
- Specify Solid to Process Pantone colors (using Solid to Process library)

## **Mechanical art of correct proportion and scale:**

- 1/2" = 1' @ 300 ppi
- **NO** bleed